

**TTWRDC GIRLS- DHAMMAPETA**

**(Affiliated to Kakatiya University, Warangal)**

**BHADRADRI DISTRICT- TELANGANA STATE**



**PROFILE  
OF  
DEPARTMENT OF COMMERCE**

**COMMERCE**



## **INTRODUCTION OF THE DEPARTMENT OF COMMERCE**

Commerce is the whole system of an economy that constitutes an environment for business. The subject kept many students at the top of their lives and as successful persons.

The Department of Commerce of TTWRDC Girls, Kothagudem was established in 2017 with B.Com General & Computer Applications.

This department always strives hard for academic excellence. As a part of its academic plan, it invites eminent faculty from different places to give extensive knowledge in selected topics.

The Commerce Department creates a stimulating environment for the academic growth of its students. The faculty members are known for their expertise in HR, finance and organization behavior and impart practical knowledge on the subjects. Talks, paper & computer presentation, field trips are organized regularly to enhance the skills of the students.

### **VISION AND MISSION**

| <b>VISION</b>   | <b>MISSION</b>   |
|---|--|
| <ul style="list-style-type: none"><li>❖ Commitment to pursue excellence by imparting contemporary education to the students of the agency area.</li></ul> | <ul style="list-style-type: none"><li>❖ To excel in teaching and research through creativity and productivity.</li></ul> |
| <ul style="list-style-type: none"><li>❖ Providing them opportunity for all round development by bringing out their hidden potentialities.</li></ul>       | <ul style="list-style-type: none"><li>❖ To inculcate competitive spirit among students with a global vision.</li></ul>   |

## **Aims and Objectives of the Commerce Department:**

In order to fulfill its stated vision, mission and motto the college is committed to:

**Academic excellence:** Prime objective of the Commerce Department is to enable each and every student to face the all kind of challenges with national and global level through effective teaching and learning process of the curricular and co-curricular aspects.

**Professional Excellence:** The College motivates molds and prepares the students for positions of leadership in business organizations at the local, national and international levels. The capacity building of our graduates to assume productive roles are emphasized during their stay in the college and to inculcate the habit of lifelong learning. The ultimate objective is to produce commerce graduates who possess the skills, problem solving tools and professionalism essential for being successful.

**Holistic Development:** Provides platform to the students of searching their hidden talent and utilize it to face the global challenges.

**Research View:** Develop Entrepreneurship and Research View through Innovative and healthy practices.

**Adoption and Promotion of Knowledge:** To achieve innovations in teaching-learning, research and extension activities to realize national goals, including the adoption and promotion of knowledge output for human development.

## SWOC analysis of the department.

### Strengths:

- ❖ Representing 1/3<sup>rd</sup> of the student strength of the college
- ❖ Getting Good Academic Result.
- ❖ Active participation of Staff & students in all the activities of the institution
- ❖ Commerce club trains the students in practical activities related to trade and commerce.
- ❖ Entrepreneurship Club trains the students in starting up new businesses & to come with innovative ideas by showing different examples of women entrepreneurs.
- ❖ S-Mall has been organized by the department of commerce from the year of 2018 till date with the involvement of students.

### Weaknesses:

- ❖ Being a Residential institution not able to attend regular internships by students under companies.
- ❖ Few Girl student dropouts are there due to early marriages.

### Opportunities:

- ❖ As the college is situated in the densely located industries both public and private like KTPS, SCCL, Nava Bharath Ferro Alloys Ltd, the students of B.Com., may get more job opportunities and get motivated to work in the above industries.
- ❖ The students in this department are encouraged to write the competitive exams like banking sector, SSC, RRC, Accounts Officer.
- ❖ All the students are informed the job notifications through departmental notice board and through CGC team regularly according to their eligibility.
- ❖ Being the students are getting training in Entrepreneurship they are having opportunities to come with the innovative ideas where TRIBAL WELFARE SOCIETY is ready to provide funds for the best ideas.

### Challenges:

- ❖ Generation of resources for upgradation of infrastructure.
- ❖ Keeping pace with the rapid changes in higher education
- ❖ Being updated with regular business ideas for start-ups.

